



REACHUP
PLAY ■ INTERACT ■ TALK ■ LEARN

Early Childhood Parenting Programme

ReachUp is an early childhood development parenting programme founded on groundbreaking research conducted at The University of the West Indies, Jamaica in the mid-1980s.

Families receive weekly home visits from trained for children's development.

Our play-based model is built with the family at the heart. Through demonstration, fun and encouragement the sessions build parents' skills to continue to support their child's development.

Books and homemade toys were brought to each visit to improve quality interaction and facilitate learning. The toys were then were left with the family. Mentorship and guidance for visitors or group facilitators is a central element that ensures ongoing effectiveness of the programme.

REACHUP BUILDS THE CAPACITY OF PARENTS TO PROMOTE THE COGNITIVE AND EMOTIONAL DEVELOPMENT OF THEIR CHILDREN THROUGH PLAY AND RESPONSIVE INTERACTION.

✓ Proven Cognitive Results

This programme continues to be bolstered in key academic findings that show benefits to participants in IQ and mental health development, with the exhibition of higher levels of cognitive flexibility and continued pathways to socioeconomic success.

✓ The Family at the Heart

Our developmental model is built with family at the heart by which all programme staff give direct or indirect support to the family.

✓ Support to the Family

This scalable model also facilitates the outflow of support on all levels, from visitors, to supervisors and the overall programme administrators, who are able to interact with families and help foster a nurturing environment in the home.

✓ Community of Support

The mentorship and guidance augurs well for all participants who benefit from personal and practical interaction, and weekly stimulation.

CHANGING LIVES FOR THE BETTER

BASED ON EVIDENCE BASED RESEARCH

We undertook a study of former participants of the Jamaica Home Visit Programme at age twenty-two years.

Our study found that these participants were performing at higher levels than their peers who had not participated in the programme in their formative years.



8 REASONS TO IMPLEMENT REACHUP



STRUCTURED CURRICULUM



INTERACTIVE TRAINING



FAMILY ORIENTED



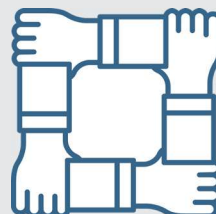
STRONG MENTORING



PLAY-BASED LEARNING



AFFORDABLE PLAY MATERIALS



CULTURALLY RELEVANT



LIFE-CHANGING RESULTS